



AIPIO  
**INTELLIGENCE**  
CONFERENCE

**2025**

**A THRIVING INTELLIGENCE PROFESSION**

Wednesday 20 - Friday 22 August 2025  
Sheraton Grand Sydney Hyde Park, Sydney

[aipionationalevents.asn.au](http://aipionationalevents.asn.au)  
[#intelligence2025](https://twitter.com/intelligence2025)

 [linkedin.com/company/aipio](https://www.linkedin.com/company/aipio)

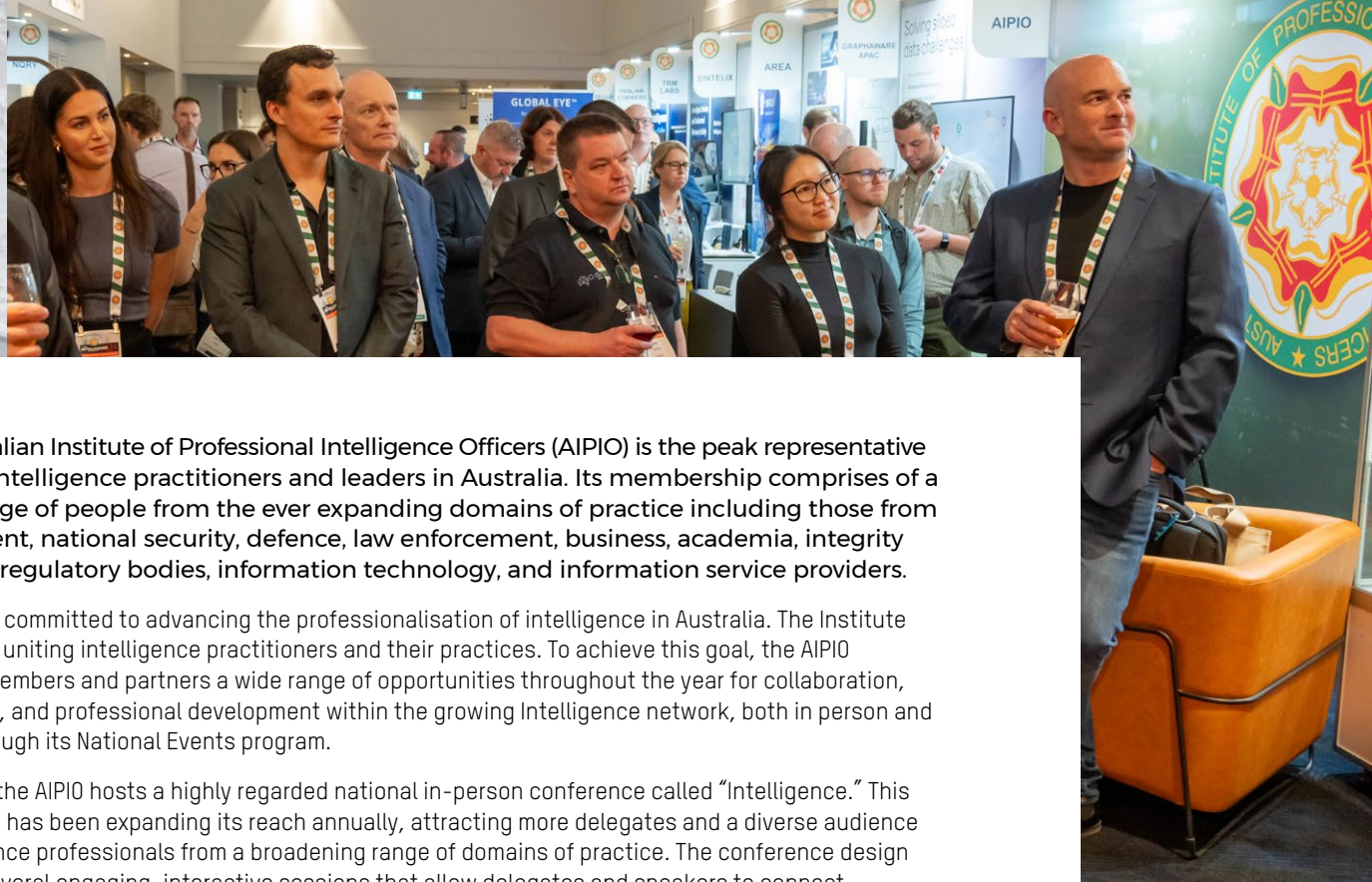
 [x.com/@aipio](https://x.com/@aipio)

**ANNUAL SPONSORSHIP PROSPECTUS**

**LIMITED SPONSORSHIP OPPORTUNITIES STILL AVAILABLE**



# About AIPIO



## CONTACT US

For all sponsorship and exhibition queries, or for any other Conference matter, please contact the Conference organisers.

**Gill Wilson APM MAIPO (Life)**  
*Australian Institute of Professional Intelligence Officers*

📍 PO Box 161  
Deakin West ACT 2600

☎ +61 413 351 082

✉ [gill.wilson@aipio.asn.au](mailto:gill.wilson@aipio.asn.au)

**Madeleine Cullity**  
*Senior Event Manager*  
*Wise Connections*

📍 4/145 Wattletree Road  
Malvern VIC 3144

☎ (03) 9885 6566

✉ [aipio@wiseconnections.com.au](mailto:aipio@wiseconnections.com.au)

The Australian Institute of Professional Intelligence Officers (AIPIO) is the peak representative body for intelligence practitioners and leaders in Australia. Its membership comprises of a broad range of people from the ever expanding domains of practice including those from government, national security, defence, law enforcement, business, academia, integrity agencies, regulatory bodies, information technology, and information service providers.

The AIPIO is committed to advancing the professionalisation of intelligence in Australia. The Institute focuses on uniting intelligence practitioners and their practices. To achieve this goal, the AIPIO offers its members and partners a wide range of opportunities throughout the year for collaboration, networking, and professional development within the growing Intelligence network, both in person and online, through its National Events program.

Each year, the AIPIO hosts a highly regarded national in-person conference called “Intelligence.” This conference has been expanding its reach annually, attracting more delegates and a diverse audience of intelligence professionals from a broadening range of domains of practice. The conference design features several engaging, interactive sessions that allow delegates and speakers to connect. Highlights include a Plenary Roundtable Forum, where sponsors and industry experts will facilitate discussions at their tables. Additionally, an exclusive Invited Speaker Dinner and Pre-Conference Skills Brainstorming session will offer opportunities for networking with industry leaders.

### **AIPIO Sponsorship Program allows you to achieve your objectives**

AIPIO is the leading voice for intelligence professionals in Australia, fostering meaningful discussions and actions on important issues while collaborating with the industry and the community.

As the key event for the Institute, the Intelligence Conference and Exhibition plays a significant role in shaping debates and decisions. It provides thought leadership, challenges the status quo, facilitates genuine collaboration among industry members, and advocates for issues that matter to the industry, government, and the community.

Our sponsorship program offers members and participating companies the chance to achieve their objectives by enhancing their involvement in various activities, networking events, and opportunities to contribute to thought leadership.

**AIPIO recognises the vital role that its sponsors have in helping to build a thriving intelligence profession for the future. AIPIO Sponsorship opportunities sell out quickly – register your interest today.**

# Sponsorship Opportunities



## Benefits of Sponsoring

### + THOUGHT LEADERSHIP PRESENTATIONS

Establish pre-eminence amongst your peers and understand the varied client needs across multiple intelligence domains of practice.

### + USE CASE PRESENTATIONS

Demonstrate best practice.

### + BRANDING AND SIGNAGE

Put your brand in front of industry professionals that attend this powerful and interactive event.

### + SHOWCASE

Showcase and build new business connections on the exhibition floor.

### + CAPTURE QUALIFIED LEADS

Identify new business opportunities from a highly targeted audience.

### + INTEGRATED MARKETING CAMPAIGN

Give your brand visibility in a fully integrated campaign across a variety of traditional and digital channels that kicks off early for maximum impact.

## Annual Packages

### INFLUENCING SPONSORSHIP PACKAGES

are tailored for companies that want to showcase their status as a respected and esteemed part of the industry. By participating in AIPIO National Program events and Intelligence 2025, these companies can effectively demonstrate their commitment and influence within the field.

### LEADING SPONSORSHIP PACKAGES

are for companies wishing to elevate their leadership status with solid brand awareness and exposure to the event community through Involvement in AIPIO Regional Program events as well as Intelligence 2025.

**The AIPIO Annual Awards Sponsorship package** allows your organisation to showcase its commitment to the intelligence professional industry. By participating, your brand can connect with leaders who are among the most accomplished in their fields and eager to explore new solutions that foster innovation.

**Community of Practice Sponsorship packages** offers organisations a chance to be recognised as key industry leaders among groups of people who share expertise and passion for a specific area of intelligence. (Emerging Professionals, Cyber, Financial, Security, Regulatory and Corrections, and Integrity Intelligence Professionals).

## Conference Packages

### CONFERENCE-SPECIFIC SPONSORSHIP PACKAGES

are essential for companies aiming to build and maintain positive relationships within the industry. By aligning with the Intelligence 2025 Conference, these companies can establish themselves as key connectors in the space.

Intelligence 2025 Exhibition Packages support companies in showcasing their latest information and products through a highly visible and effective exhibition display within the Conference program.

If you are interested in participating but have questions, please get in touch with our conference organisers. Don't miss the chance to be a key part of the AIPIO community!

“ It was an incredible opportunity to connect with law enforcement and intelligence professionals from across the country and share our expertise in digital forensics

# Audience Key Statistics

“ To my connections in Defence, National Security or Law Enforcement - put this conference in your calendar for next year

“ Great event, well run! I thought the roundtable was a very useful concept. Opened up many conversations

1 2 5

different agencies actively represented among the delegates

100%

engaged with the exhibition space in-person at the Conference

96%

indicated that they would attend future AIPiO Conferences

100%

specified their main reason for attending was to broaden their intelligence network and create new contacts during the event

Delegates represent all countries that make up the Five Eyes (FVEY) Intelligence alliance including **Australia, Canada, New Zealand, the United Kingdom, and the United States**



42%

were members of the AIPiO, demonstrating appeal of the conference to non-members as well through strong social media presence and communities of practice

95%

learnt something new from attending that they could apply at their work

“ Congratulations on the best conference/ summit I have been to in a long time. Everyone incredibly focused on collaborating for good outcomes

“ Two words - Awesome and Uplifting

# AIPIO Annual Activities Financial Year 2025/2026

## A Hub of Opportunities for Participation and Engagement

AIPIO is excited to provide a range of programs and events throughout the year. You can sponsor the National Conference, participate in the Educational Tradecraft program, submit a paper, attend a regional networking event, or engage with one of the Communities of Practice. AIPIO is here to help you extend your reach with the Professional Intelligence Community.

JUL 2025   AUG 2025   SEP 2025   OCT 2025   NOV 2025   DEC 2025   JAN 2026   FEB 2026   MAR 2026   APR 2026   MAY 2026   JUN 2026

### National Events

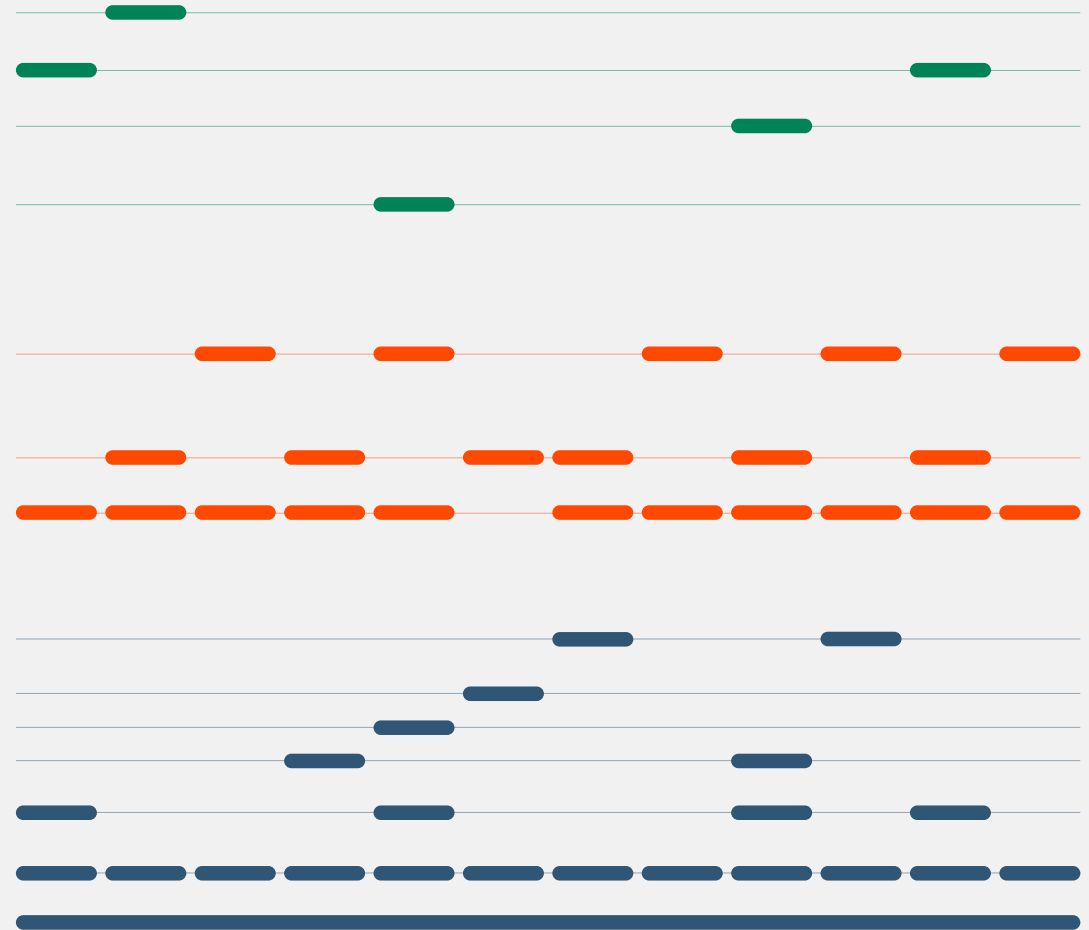
- + **INTELLIGENCE 2025 CONFERENCE** Participate, Sponsor or Exhibit at the pinnacle event of the year for Intelligence Professionals
- + **AIPIO ROUND TABLES** The AIPIO Round Table Series is part of AIPIO's Thought Leader Program, bringing together leaders from government, academia, and the private sector to discuss critical issues in the intelligence workforce.
- + **APPLIED TRADECRAFT** An engaging in-person forum that delivers direct access to thought leaders, key topical discussions, and valuable networking opportunities with peers. These events are focused on sharing cutting-edge insights in intelligence and fostering collaboration among intelligence professionals.
- + **SYMPOSIUM** The event will explore the AIPIO annual theme and encourage engagement from sponsors, speakers, and attendees. It will address challenges faced by intelligence professionals, featuring presentations from two to three industry leaders, followed by collaborative discussions among practitioners to formulate effective responses.

### Regional Events

- + **VIRTUAL TRADECRAFT** A series of online interactive forums take place throughout the year, offering participants direct access to intelligence champions and practical discussions on current topical issues. These events also provide networking opportunities with peers. Conducted via a virtual platform, the forums aim to share new insights in the field of intelligence and promote online collaboration among intelligence professionals.
- + **NETWORKING EVENTS** Connect with intelligence professionals at local networking events throughout Australia regularly each year.
- + **COMMUNITIES OF PRACTICE (CoP)** Join one of AIPIO's seven CoPs established to foster the professional development of these domains of intelligence practice: Emerging Professionals, Cyber, Financial Security, Regulatory Corrections, and Integrity Intelligence Professionals.

### Thought Leadership Content

- + **JOURNAL** Refereed publications dedicated to the advancement of the discipline of intelligence studies include scholarly articles, practitioner perspectives, and book reviews.
- + **WHITE PAPER** A deep dive into an emerging issue in intelligence.
- + **INTELLIGENCE PROCEEDINGS** Synopsis and synthesis of presentations from the annual AIPIO conference
- + **INTELLIGENCE MATTERS** Practitioner advice – drawn from real-world experience – dealing with current operational challenges and practices
- + **INTELLIGENCE INSIGHTS** Secondary research to raise the profile of an emerging issue, aligned with the AIPIO annual theme.
- + **AIPIO ACUMEN** This digital e-newsletter is distributed fortnightly, providing useful links to emerging issues, technological innovations, and issues of interest to the Intelligence profession.
- + **AIPIO SOCIAL MEDIA (LinkedIn, X)** The AIPIO private LinkedIn page has over 2000 followers, and the AIPIO X account (formerly Twitter) provides another vehicle for your brand exposure.



# Conference Program Snapshot

<b>COMMENCES</b>	12.00pm Wednesday 20 August 2025
<b>CONCLUDES</b>	1.00pm Friday 22 August 2025
<b>VENUE</b>	Sheraton Grand Sydney Hyde Park
<b>ACCESS</b>	300+ intelligence professionals
<b>NETWORKING</b>	Morning and Afternoon Teas, Conference Dinner, Farewell Lunch, and the Welcome Reception will be held within the Exhibition Foyer
<b>PROGRAM</b>	Plenary and Keynote presentations from industry leaders, concurrent sessions, panel sessions, and vigorous Round Table Discussions with opportunity for sponsors to showcase their products

Become part of an inspiring community of over 300 intelligence professionals! This is your chance to engage with influential leaders, sponsor a session, network, and proudly showcase your innovations. Let your ideas shine brightly in this vibrant environment!

## 2025 CONFERENCE THEME

# A Thriving Intelligence Profession

Our highly interconnected world is being reshaped by strategic competition, with growing complexity arising at the national and local levels. All domains of intelligence practice are confronting this complexity, working to glean insights for timely and effective decision-making. A robust intelligence profession is a critical influence and key national resource in securing our defence, security, and well-being.

Intelligence 2025 – the AIP10 annual conference – will examine what is needed to support a thriving intelligence profession in Australia during these challenging times. A thriving intelligence profession hinges on effective leadership, transformation, and empowerment to navigate the complexities of an ever-changing global landscape. **Leadership** provides the strategic vision and direction necessary for guiding teams through routine and unprecedented challenges, ensuring that intelligence operations remain agile and responsive. **Transformation** is equally crucial, as it involves embracing innovative technologies and methodologies to stay ahead of evolving threats and enhancing operational capabilities. **Empowerment** complements these elements by fostering a culture where intelligence professionals are encouraged to develop their skills, contribute ideas, and take ownership of their roles. Together, these factors drive a dynamic and resilient intelligence community capable of addressing emerging issues with foresight and precision, ultimately supporting robust national security and informed decision-making.



**Leadership**



**Transformation**



**Empowerment**



**Developing Your Tradecraft**



# Unparalleled Opportunities for Sponsors

Sponsoring the Conference aligns your brand with a diverse audience, providing direct exposure and valuable interactions. Delegates customise their program to meet their needs, offering sponsors a tangible commercial opportunity to engage with prequalified audiences.

## Networking



### Networking Functions

- ▶ Connect with over 300 intelligence professionals during lunch, as well as morning and afternoon tea breaks
- ▶ Welcome Reception networking opportunities
- ▶ Develop new connections at the Conference Dinner
- ▶ Reflect on the new insights gained during the farewell lunch



“ Being featured in AIPIO’s “join us now” campaign was a special highlight for me, showcasing the commitment to the field’s growth

## Marketing Exposure



### Event App

- ▶ Promotional opportunities for your branding and collateral
- ▶ Plan your itinerary
- ▶ Arrange your own 1 to 1 business meetings
- ▶ Contribute to Conference Discussion Forum



### Exhibition

- ▶ Epicentre of the Conference
- ▶ Connect with delegates
- ▶ Demonstrate and share knowledge and products
- ▶ Present innovative solutions to a specific audience with direct access



### Marketing

- ▶ Pre-event, onsite and post event
- ▶ Integrated digital, partner and social campaigns
- ▶ Social Media exposure

## Thought Leadership



### Panel Discussions

- ▶ Exchange of viewpoints from a range of experts
- ▶ Opportunity to share your expertise by asking smart proactive questions
- ▶ Stay up to date with important new industry trends and issues



### Keynote Plenary Sessions

- ▶ Inspiration from featured keynote addresses
- ▶ One large, combined audience
- ▶ Visionary, strategic, thought-leadership at the Conference Dinner



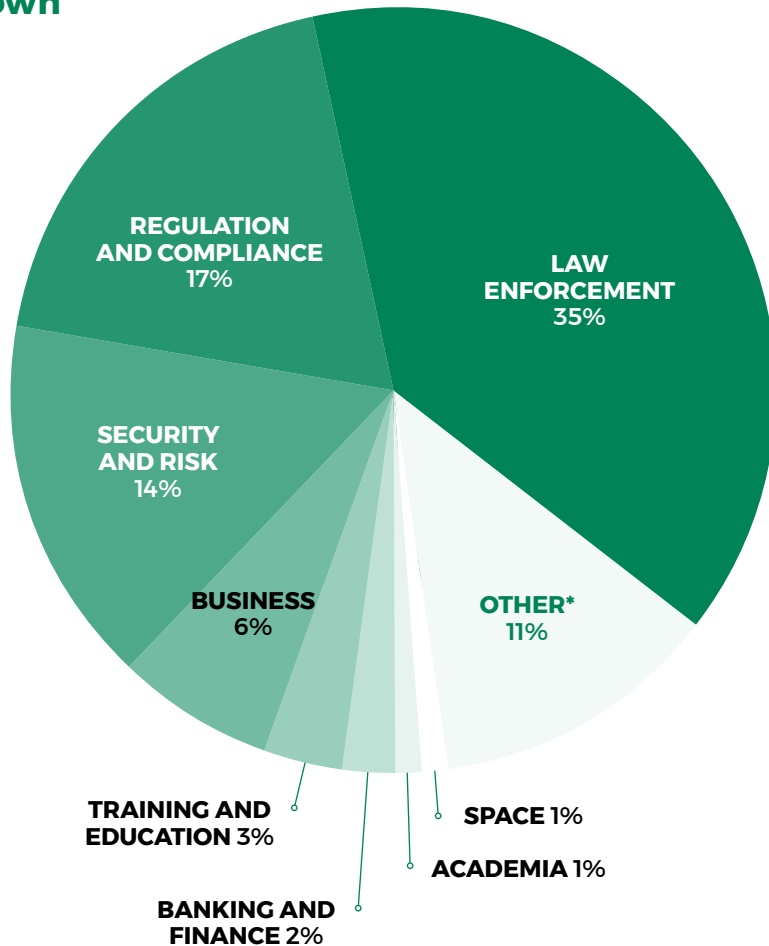
### Roundtable Discussions

- ▶ Engagement with fellow intelligence professionals
- ▶ Captured targeted audience
- ▶ Brainstorm, debate, ask questions and share expertise

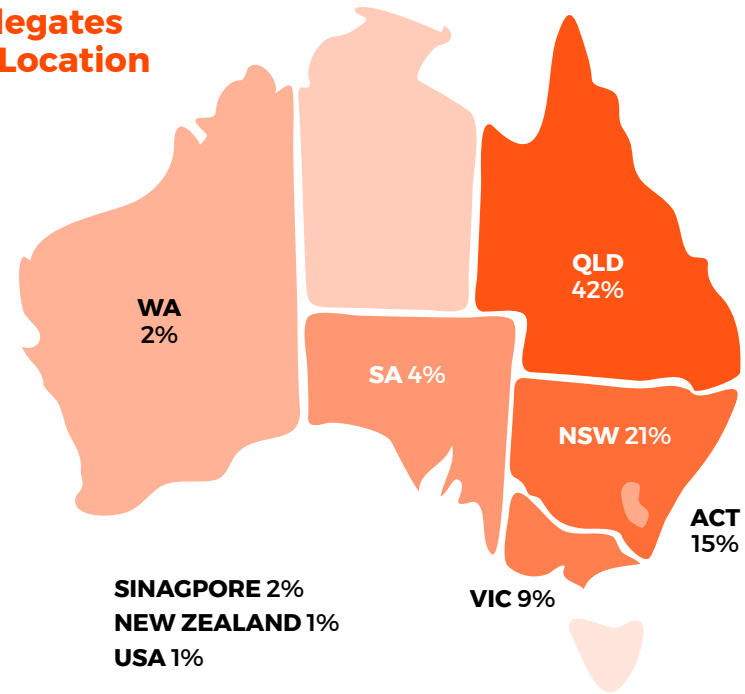
# Meet Our Audience

The Intelligence 2025 audience is diverse, attracting professionals from various intelligence fields, including non-traditional areas. This gives your organisation direct access to experts across different domains of intelligence practice, providing exceptional opportunities for business development and networking.

## Professional Intelligence Sector Breakdown



## Delegates by Location



\*Defence, Open Source Intelligence, Disaster Management (Hazard and Risk), Peak body, Emergency Management, Professional Services, Fraud Intelligence, Queensland Corrective Services, Government, SIGINT and HUMINT, Student, Insurance, Tax Evasion and external fraud, Internship, National Security & Tradecraft Training, Think tank, Tradecraft



# Broad Range of Sponsorship Opportunities

The sponsorship packages are designed to distinguish between Annual, Conference-specific, and Institute opportunities. However, nothing is impossible, so please feel free to discuss any alternative options. Each package is structured to provide maximum exposure and visibility for your organisation at Intelligence 2025, as well as throughout the AIPIO National Events and Regional Programs in 2025-2026.

## Benefits Available to All Sponsors\*



### PRE-CONFERENCE MARKETING

- ▶ Emails
- ▶ Website
- ▶ Social Media exposure



### ATTENDEE LIST OF DELEGATES THAT 'OPTED-IN'

- ▶ Name
- ▶ Job Title (if supplied)
- ▶ Organisation
- ▶ Email address



### SPONSORSHIP BRANDING ON WEBSITE

- ▶ Logo Acknowledgment on Conference signage
- ▶ Logo on the holding slide for the Conference
- ▶ Acknowledgement as sponsor on the Conference mobile app
- ▶ Inclusion of company profile on Conference mobile app
- ▶ Opportunity to host literature or collateral (electronic) on Conference Mobile app



### POST-CONFERENCE MARKETING

- ▶ Emails
- ▶ Website
- ▶ Social Media exposure
- ▶ Contribute articles on emerging issues, innovations, products and other matters of interest to the AIPIO Members via AIPIO Acumen

*Article subject to the AIPIO Board and the AIPIO Acumen Editor Approval*

\*Excludes CoP Sponsorship Packages



# Benefits Per Sponsor Type

	Influencing Sponsorship Packages		Leading Sponsorship Packages		Conference Specific Sponsorship Packages		
	DIAMOND	GOLD	SILVER	BRONZE	CONFERENCE	CONFERENCE DINNER	WELCOME RECEPTION
Number of Opportunities	1	2	3	3	1	1	1
<b>EXHIBITION</b> Hub Space Size	6m x 2m (12m <sup>2</sup> )	4m x 2m (8m <sup>2</sup> )	2m x 2m (4m <sup>2</sup> )	2m x 2m (4m <sup>2</sup> )	2m x 2m (4m <sup>2</sup> )	2m x 2m (4m <sup>2</sup> )	2m x 2m (4m <sup>2</sup> )
<b>THOUGHT LEADERSHIP</b>							
Deliver a 30-minute Plenary Presentation (Wed)	✓						
Deliver a 30-minute Concurrent Presentation (Thurs)		✓					
Deliver a 20-minute Concurrent Presentation (Day to be confirmed)			✓				
Participate in a Panel	✓			✓	✓		
Deliver a Brief Address (10 mins max) at the Conference Dinner linked to the Conference Theme (5-7 mins max) at the Welcome Reception						✓	✓
Host a Concurrent Section (1 Day)					✓		
Host a table in Plenary Roundtable Showcase	2	2	1	1	1	1	1
<b>EXCLUSIVE OPPORTUNITIES</b>							
Opportunity to supply branded gifts for delegates	✓						
Opportunity to supply branded notepads or pens for delegates		✓					
Ticket to Invited Speaker Dinner	2	1	1	1	2	1	1
<b>ONSITE ACTIVATION</b>							
TV ad style videos shown between sessions (max 45 seconds)	4	3	2	1	2		
Acknowledgment as Sponsor in the Opening and Closing sessions	✓	✓	✓	✓	✓	✓	✓
Logo Acknowledgment on Conference signage	✓	✓	✓	✓	✓	✓	✓
Company logo on all Conference Dinner branding						✓	
Acknowledgment of sponsorship tier in the session preceeding sponsored event						✓	✓
<b>CONFERENCE REGISTRATIONS</b>							
Full Conference Registrations (including social functions)	5	3	2	1	3	1	1
Exhibitor Registrations (does not include social events or attendance in sessions)	1	1	1	1	1	1	
Additional Conference Dinner Tickets	2	1	1	1	2	8	
<b>AIPiO NATIONAL EVENTS PROGRAM</b>							
Program Participation at National Event(s) 2025-2026*	2	1					
Complimentary ticket(s) to National Events 2025-2026	10	6					
<b>AIPiO REGIONAL EVENTS PROGRAM</b>							
Program Participation at Regional Event(s) 2025-2026*			2	1			
Complimentary ticket(s) to Regional Events 2025-2026			4	2			
<b>PRICE</b>	<b>\$39,600</b>	<b>\$28,600</b>	<b>\$18,700</b>	<b>\$11,000</b>	<b>\$16,500</b>	<b>\$13,200</b>	<b>\$8,800</b>

\*Allocation of events subject to AIPiO approval and availability

# AIPIO Award Sponsorship



“ A big thank you to the AIPIO team for putting together a successful conference that truly celebrated innovation and dedication

The AIPIO Annual Awards Scheme recognises exceptional leadership and contributions in the intelligence profession in Australia. All intelligence professionals are encouraged to participate through nominations from colleagues or self-nominations. Finalists will be selected for outstanding achievements, and awards will be given only for the highest-standard nominations. In 2025, AIPIO will also offer sponsorship opportunities for the awards.

- + AIPIO INTELLIGENCE PROFESSIONAL OF THE YEAR AWARD
- + AIPIO EMERGING INTELLIGENCE PROFESSIONAL (EIP) AWARD
- + AIPIO INTELLIGENCE GROUP OF THE YEAR AWARD

More information at [aipionationalevents.asn.au/program/awards](http://aipionationalevents.asn.au/program/awards)

## Award Sponsorship

\$9,900 incl. GST  
1 Opportunity

- + Deliver a Brief Address (3- 5 mins max) at the commencement of the 2025 Awards Ceremony
- + Acknowledgment as Award Sponsor for the Award Presentation Session on the online program
- + Acknowledgement as AIPIO Award Sponsor on the AIPIO website and Intelligence 2025 website with hyperlink to your company website
- + Opportunity to co present the awards to the recipients during the Award Presentation session
- + Two (2) Tickets to attend the Awards Presentation session
- + Social media post on the AIPIO social media pages, including acknowledgment of Sponsorship
- + Acknowledgement as Award Sponsor on Award Presentations, advertising and delegating communication materials
- + Acknowledgement as Award Sponsor in the opening of the Award presentations
- + Acknowledgement as Award Sponsor on the Conference Mobile App with logo and company profile

**Upgrade to include a 2m x 2m Exhibition Hub Space and receive a 50% discount on exhibition pricing at the members' rate.**

# Community of Practice (CoP) Sponsorship Packages

AIPIO has established seven communities of practice (CoP) to foster the professional development of these emerging domains of intelligence practice.

- + EMERGING INTELLIGENCE PROFESSIONALS CoP**  
addresses the needs of both students and experienced practitioners from diverse backgrounds seeking a career in intelligence.
- + CYBER INTELLIGENCE CoP**  
focuses on information collection in cyberspace, identifying potential adversaries and their capabilities.
- + FINANCIAL INTELLIGENCE CoP**  
facilitates collaboration among agencies, organisations, and practitioners in exploring FinInt issues and integrating it into current and future practices.
- + SECURITY INTELLIGENCE CoP**  
brings together national security, policing, corrections, and defence intelligence professionals to share knowledge and experience.
- + REGULATORY INTELLIGENCE CoP**  
enhances intelligence practices in the regulatory and compliance environment.
- + CORRECTIONS INTELLIGENCE CoP**  
supports intelligence practitioners in corrections and detention by offering an unclassified forum to share best practices, research, and technology.
- + INTEGRITY INTELLIGENCE CoP**  
*(commencing soon)*

AIPIO emphasises the importance of integrating traditional and emerging intelligence domains to enhance Australia's national intelligence resilience. This involves aligning standards and practices across the workforce. Each Community of Practice (CoP) offers an interactive discussion forum, curates relevant resources, promotes learning, and hosts networking events. Participation is open to both AIPIO members and non-members, allowing companies to connect with one of the seven intelligence practice domains.



## AIPIO Intelligence Communities of Practice Sponsorship (CoP)

\$3,000 incl. GST per CoP  
7 Opportunities (1 per CoP)

Sponsoring a specific Community of Practice (CoP) offers several benefits, including:

- + Co-hosting two online meetings
- + The opportunity to present a case study at one session (subject to the CoP theme and AIPIO approval)
- + Annual access (2025-2026) to meetings for up to four representatives
- + Logo recognition on all CoP materials
- + Logo displayed on the holding slide for the CoP
- + Acknowledgment as the CoP Sponsor during the opening and closing of all sessions
- + Recognition as a sponsor on the AIPIO website for the specific domain of intelligence

# Conference-Specific Additional Sponsorship Options

An array of sponsorship opportunities is available for individual bookings or can be combined into a unique package. Customise your package to fit your needs, such as adding exhibition space to your coffee cart sponsorship. Please ask if you wish to tailor something specific to meet your needs.

## Satellite Breakfast Sponsor

\$9,900 incl. GST  
1 Opportunity

- + There will be a stand-alone 45-minute breakfast presentation session on Thursday, 21 August, open for the Intelligence 2025 audience to attend.
- + The AIPIO will provide catering for a maximum of 30 participants.
- + Additionally, there is 1 full delegate registration available, including access to social functions.

## NEW FOR 2025 Host a Pre-Conference Skills Brainstorming Session

\$7,700 incl. GST  
1 Opportunity

- + New for 2025 is this pre-conference ice-breaker style skill brainstorming session, which offers the opportunity for attendees to connect as they work together, pulling on various different skill sets to problem-solve a series of scenarios.
- + The format is designed to be interactive and informative. This sponsorship opportunity will not only allow you to showcase your technology and product but also introduce you to a range of intelligence practitioners.
- + The session will begin before the Conference Opening and last 90 minutes. During the session, delegates can change tables several times as a fresh scenario is revealed to dissect.
- + Limited to a maximum capacity of 70 pax.
- + Maximise your impact by adding in an exhibition space at member rate. This is a prime opportunity to effectively educate a targeted audience about your specific solution while enriching your insights into the needs of the professional intelligence community.

## Catering Activation

Price on application  
2 Opportunities

- + Opportunity to sponsor a catering activation (e.g., juice bar, ice-cream station, donut wall).
- + The sponsor can provide branded signage and other customisable items (at the sponsor's expense).

## Coffee Cart Sponsor

\$6,600 incl. GST  
2 Opportunities

- + Sponsor an espresso coffee cart for the Conference located in a prominent position.
- + For extra exposure, you could supply your own (branded) coffee cups/mugs and invite delegates to take them as souvenirs at the end of the event.
- + Upgrade to include an adjoining 2m x 2m Exhibition Hub Space alongside the coffee cart and receive a 50% discount on exhibition pricing @ members' rate.

*The Sheraton Grand Sydney Hyde Park will supply a coffee cart, including a manned coffee machine and coffee cups, for the catering breaks during the conference in the catering and exhibition area.*

## Conference App Sponsorship

\$5,500 incl. GST  
1 Opportunity

- + Exclusive sponsorship of the Conference App – the one-stop shop for program and social information during the Conference.
- + Company logo banner to be displayed on the home page of the Conference App.
- + Company logo acknowledgment is to be included in all delegate communication specific to the Conference App.

## Conference Delegate Gift/ Compendium

\$4,400 incl. GST  
2 Opportunities

- + Exclusive Sponsorship of the Conference Compendium or Delegate Gift featuring your logo on one side.
- + AIPIO will source the Conference Compendium or Delegate Gift to ensure that delegates continue to use it after the conference. The product is included in the cost and will be designed and produced by AIPIO.

RETURNING FOR 2025

## Host a Table at a Plenary Roundtable Discussion

\$2,750 incl. GST  
Multiple Opportunities

- + Returning in 2025, this forum allows participants to brainstorm, debate, and discuss relevant topics and challenges. The format is designed to be focused, dynamic, interactive, and fast-paced. This sponsorship opportunity will not only allow you to showcase your technology in addressing key issues during a breakout peer-to-peer roundtable discussion, but it will also provide the chance to hear from industry leaders as they explore and challenge current trends.
- + The session will take place on the first day of the Conference and will be divided into three segments. Delegates will be instructed to change tables every 20 minutes; at this point, a new topic will be introduced for discussion and debate.
- + Host a table during the Plenary Roundtable Discussion—a valuable opportunity to educate pre-qualified audiences about a specific solution while deepening your understanding of the market's needs.

## Student Bursary Scholarship

\$7,500 incl. GST  
2 Opportunities

- + Each scholarship provides three recipients with full conference registration and travel allowance for flight and accommodation close to attend in person.

# Exhibition Packages

**Member** \$5,500 incl. GST

**Non-member** \$6,600 incl. GST

The Intelligence 2025 exhibition is a key component of the conference, featuring prominent organisations that will showcase the latest information and products. It will take place at the Sheraton Grand Sydney Hyde Park, and the exhibition area will be fully integrated into the conference program. Delegates are encouraged to visit, as catering will be provided in the exhibition throughout the three days of sessions as well as the Welcome Reception.

This setup provides exhibitors with an excellent opportunity to display their products and engage with delegates, ensuring significant value for all participants.

Exhibitor registrations include delegate catering from Wednesday to Friday and access to the Welcome Reception. Tickets for the conference dinner are available for separate purchase.



## CAPTURE QUALIFIED LEADS

Through low cost and effective reach to create lasting business solutions and opportunities



## GET MORE EXPOSURE

To showcase your technology solutions and influence purchasing decisions



## DEDICATED CONFERENCE

Where the nation's foremost experts will cover the latest industry developments, enabling your company to be at the forefront of industry thought leadership



## ARRANGE YOUR OWN 1-TO-1 BUSINESS MEETINGS

To build relationships and trust, obtain information about arising business opportunities and understand the varied client needs across multiple intelligence domains of practice.



## MEET

Intelligence professionals across a variety of agencies and industries



## DEMONSTRATE

Your latest products and services



## ENGAGE

With pre-qualified audiences



## RESEARCH

Whether existing solutions meet the standards and requirements of intelligence professionals



# Exhibitor Inclusions

## Conference Exhibitors Receive the Following





### ATTENDEE LIST

- ▶ Attendee list of delegates that have 'Opted-In' including: Name, Job Title (if supplied), Organisation and Email address

### REGISTRATIONS

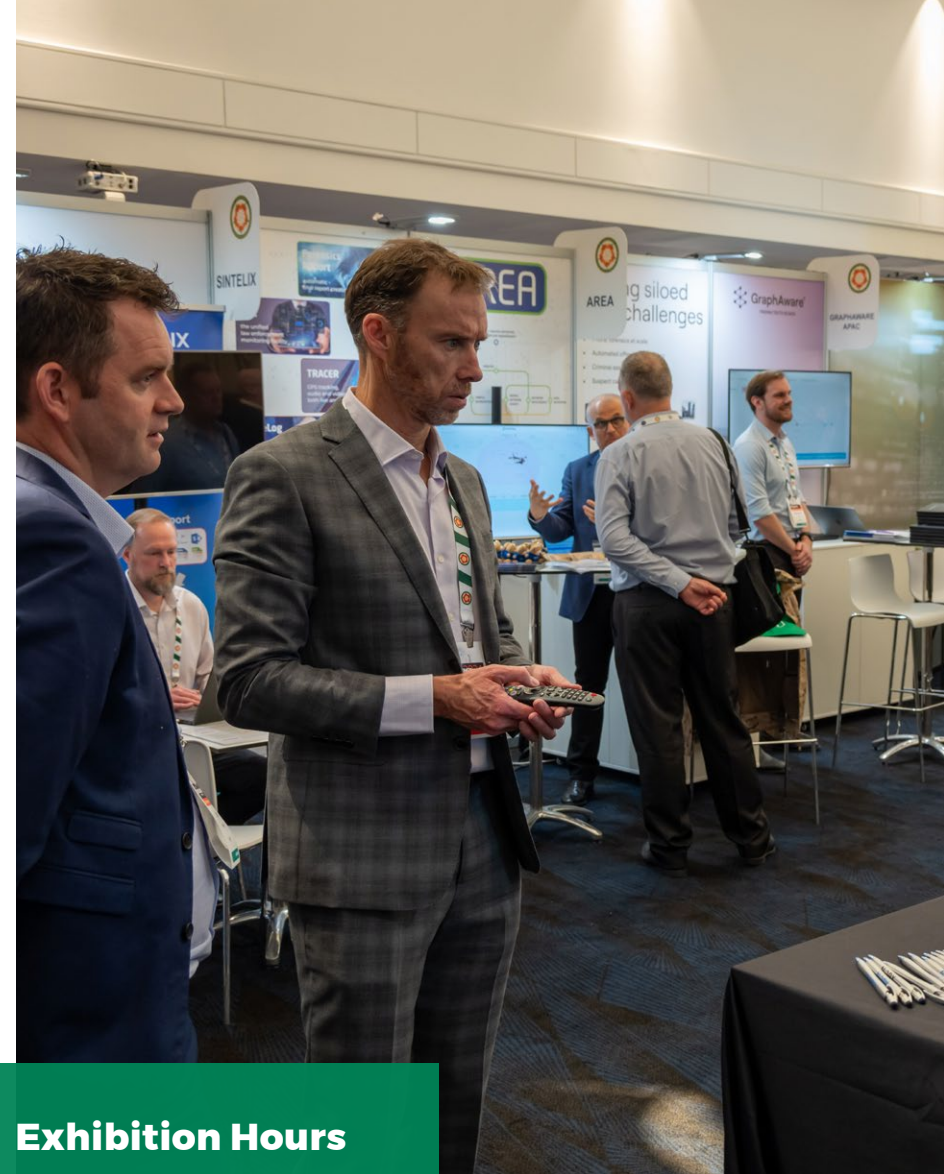
- ▶ One (1) Exhibitor Conference registration (including welcome reception)

### PHYSICAL EXHIBITION SPECIFICATIONS

-  ▶ Exhibition space totalling 2m x 2m
-  ▶ One (1) single 4amp power point
-  ▶ One (1) arm spotlight
-  ▶ ExpoShell Pod

### MARKETING

- ▶ Listed as Exhibitor on Conference Website from sign up until November 2025
- ▶ Listed in any Conference or electronic program materials
- ▶ Opportunity to upload digital collateral to Exhibitor listing on the Conference App



## Exhibition Hours

**Wednesday 20 August**  
11.00am - 7.00pm  
(includes Welcome Reception)

**Thursday 21 August**  
8.00am - 5.00pm

**Friday 22 August**  
8.00am - 1.00pm

“ Real insights into the latest tools, techniques and technology and thought-provoking conversation

# Terms and Conditions

## BOOKING POLICY

Please complete the Sponsor / Exhibitor Application form within this prospectus. The AIPiO reserves the exclusive right to exclude any person or organisation from participation in the sponsorship, marketing, or exhibitor options in this prospectus at the Conference. If you would like to discuss other sponsorship opportunities, please get in touch with Wise Connections to discuss further.

## PAYMENTS

Payment is required within 14 days of us issuing your Tax Invoice to confirm your application. Sponsorship and exhibition entitlements, including the allocation of exhibition space or any other sponsorship opportunities, do not commence until payment has been received.

## CANCELLATION OF SPONSORSHIP AND EXHIBITION BOOKINGS

Once a sponsorship and exhibition application has been accepted all payments are non-refundable. If you are no longer able to attend the Conference, please contact Wise Connections to discuss your participation.

## CANCELLATION OR POSTPONEMENT OF THE CONFERENCE

The Organisers do not accept any liability for losses incurred if the Conference is cancelled or postponed due to an unforeseen event that renders proceeding with the meeting inadvisable, illegal, impracticable, or impossible. If the Conference is cancelled or postponed refunds will not be issued but available funds will be credited towards a future Conference. An unforeseen event could include, but is not limited to, an infectious disease outbreak; industrial disruptions; service provider failures; governmental restrictions or regulations; war or apparent act of war; terrorism or apparent act of terrorism; disaster; civil disorder, disturbance, and/or riots; curtailment, suspension or restriction on transportation; or any other emergency.

## INSURANCE

Exhibitors must take out insurance coverage for their protection and indemnity. Exhibitors will be liable for any damage caused by them or their employees, contractors, agents, and invitees, to any other exhibitors or any common property or third party within the exhibition.

## LIABILITY

Exhibitors must cover their public risk by ensuring an appropriate public liability policy for a minimum cover of AUD 20,000,000 is in place. A copy of the relevant insurance certificate of currency must be forwarded to our Professional Conference Organiser at least four (4) weeks before the Conference. No exhibitors will be permitted to participate in the exhibition unless proof of public liability insurance has been provided.

The Organisers will not be responsible for any loss or injury that may occur to the exhibitor, exhibitor's employees, delegates, or property from any cause whatsoever, before, during, and the subsequent period of the Conference.

Exhibitors shall indemnify and hold harmless the Organisers from all liability (damage or accident) that might ensue from any cause resulting to or connected with the transportation, placing, removal or display of exhibits.



PROFESSIONAL CONFERENCE ORGANISER

☎ (03) 9885 6566

✉ [aipio@wiseconnections.com.au](mailto:aipio@wiseconnections.com.au)





# Sponsor/Exhibitor Registration

Australian Institute of Professional Intelligence Officers (APIO) ABN 12 122 085 195

Please complete this registration form and forward to Wise Connections

[aipio@wiseconnections.com.au](mailto:aipio@wiseconnections.com.au)

## COMPANY DETAILS

Company Name	
Address	
City	
Postcode	State
Country	
ABN	

Contact details for exhibitor liaison. The Wise Connections team will liaise with this contact on all matters relating to exhibition logistics, registrations, branding etc.

Name
Position
Email
Telephone

## Readymade Sponsorship Packages

		Please indicate your preferred option(s):	QTY
Diamond Sponsor	1 Opportunity	AUD \$39,600	
Gold Sponsor	2 Opportunities	AUD \$28,600	
Silver Sponsor	3 Opportunities	AUD \$18,700	
Bronze Sponsor	3 Opportunities	AUD \$11,000	
Conference Sponsor	1 Opportunity	AUD \$16,500	
Conference Dinner Sponsor	1 Opportunity	AUD \$13,200	
Welcome Reception Sponsor	1 Opportunity	AUD \$8,800	
Communities of Practice	<small>PREFERRED CoP</small>	AUD \$3,000	
Award Sponsorship	1 Opportunity	AUD \$9,900	

## Conference-Specific Additional Sponsorship Options

			QTY
Satellite Breakfast Sponsor	1 Opportunity	AUD \$9,900	
Pre-Conference Skills Brainstorming Session	1 Opportunity	AUD \$7,700	
Catering Activation	2 Opportunities	POA	
Coffee Cart Sponsor	2 Opportunities	AUD \$6,600	
Conference App Sponsor	1 Opportunity	AUD \$5,500	
Conference Delegate Gift/Compendium	2 Opportunities	AUD \$4,400	
Host a Table at Plenary Roundtable Discussion	Multiple Available	AUD \$2,750	
Student Bursary Scholarship	2 Opportunities	AUD \$7,500	

## Exhibition Packages

			QTY
Single Exhibition Space	Member	AUD \$5,500	
Single Exhibition Space	Non-Member	AUD \$6,600	

All prices are in AUD and include GST


APIO 2025 Annual Sponsorship Prospectus



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## PAYMENT

We wish to pay by:

Visa

Mastercard

EFT

### Credit Card

A service charge of 1.5% will be applied to all credit card payments.

Please charge AUD to the following:

Name on Card		Card Number
Expiry Date	CCV	Cardholder Signature

### EFT Details

**Account Name** Wise Connections Pty Ltd (on behalf of APIO)

**Bank** Commonwealth Bank of Australia

<b>BSB</b>	<b>Account Number</b>	<b>Swift Code</b>
063 010	1280 2560	CTBAAU2S

Please include the name of your organisation with your remittance.

Please forward a copy of the remittance advice to [aipio@wiseconnections.com.au](mailto:aipio@wiseconnections.com.au)

**Note: Your sponsorship and / or exhibition package will not be considered confirmed and you will not be permitted to participate unless full payment has been received. Upon receipt of this signed agreement our Professional Conference Organiser (Wise Connections) will issue you with a Tax Invoice. Please note you will be issued one invoice for your Sponsorship package or Exhibition package and a separate invoice for your extra Delegates, Exhibitor Staff or Dinner Tickets.**

We hereby agree to indemnify the Conference Committee and its contractors against claims arising from loss or damage to exhibits and any damage to exhibits and any damage caused to the space, walls, floor, ceilings, furniture, fittings & furnishings caused by us at the exhibition venue during the move-in period, occupancies & move-out period. If any exhibition space is included in our sponsorship, we will provide a Certificate of Currency of Public Liability Insurance valid for the period of the conference. I am aware of the cancellation policy on page 16 of the prospectus.

### Authorisation

Authorised Signatory for and on behalf of the Sponsor (please print full name)

Name	Position
Signature	Date